

# Marketing Plan for Freelance Translators

## About My Business

Summarize your current business situation, sales, income.

## My Business Goals

Describe your goals for the next 12 months.

## My Products and/or Services

What you offer, what it does for customers, why it's unique.

## My Target Market

Who is your ideal customer? Where can you find them?

## My Marketing Activities

What promotional methods will you focus on this year?

## Others

## My Marketing Calendar

Plan the promotions, sales, media, & other strategies you'll use. Consider holidays and other events in your planning.

January

February

March

April

May

June

July

August

September

October

November

December